

Templates

<https://www.carilionclinic.org/research-development/>

Videos

YouTube:

Search "scientific poster Powerpoint" for design

Search "scientific poster presentation" for examples on how to present

Programs

Powerpoint: the standard because it is relatively easy; comes w/ MS Office \$\$

MS Publisher: more complex; \$\$\$

Adobe Illustrator, InDesign: very complex, high end graphics design, \$\$\$\$\$

MS Word: not well suited for posters because of poor graphics handling

Websites

For poster design:

<http://colinpurrington.com/tips/poster-design> (very funny, valuable)

<https://www.ncsu.edu/project/posters/CreatePosterText.html> (good tips esp along left menu)

<http://guides.nyu.edu/posters> (also suggests OpenSource graphics programs)

<http://www.owl.net.rice.edu/~cainproj/designing.html>

<https://color.adobe.com> (site to play on, explore color themes, individualize your poster)

From

TEACH Education Day: Education Scholarship

Turning Innovation into a Poster,

Deirdre O. Rea, MSN, RN



Title sans serif, sentence case, big enough to read at 15 feet.

Authors w/ affiliation, slightly smaller font



Introduction

Your poster *is* the abstract; introduce study background and objectives/hypothesis. Use serif font in body text; easily read in small size. Left-align, not justified. TOTAL poster words <800.

Methods

Pay attention to white space and flow from one "box" to another: top down, left to right. (Visual grammar). Use bullets.

Text 30%, graphs 40%, blank 30%. (Remember it includes margins.) Try to keep all of a text block within one column.

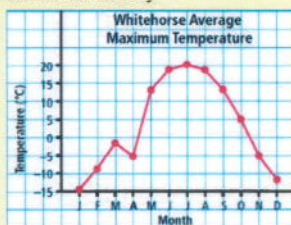
Use a photo of "instrument" if you can. Keep overall design symmetrical.



Results

Keep verbiage low; use graphs instead.

Use 2D not 3D graphs. Give graphs titles. Don't use legends—instead label lines or bars directly.



Okay to put brief explanation next to chart.



Conclusion

Summary of relevance of findings, mention study limitations and areas of future inquiry.

Also, dark text on light is easier to read in dim corridors. Minimize colors used.

References

1. Include five at most.
2. Get approved format from conference organizer.

Acknowledgements

Include conflict of interest

Remember ancillary (non-poster) material like cards and small copies of poster. And candy. Never forget candy.